Foodshed Alliance Communications Internship

Job Description: The Foodshed Alliance is seeking a highly motivated Communications intern to gain hands-on experience in a wide variety of communications outlets such as social media, email marketing, website, photography/video, graphic design, publications, events, media relations and more. The ideal candidate will be an enthusiastic self-starter who enjoys working on a wide variety of tasks.

Location: Foodshed Alliance, 27 Main Street, 2nd Floor, Blairstown, NJ 07825

Responsibilities could include:

• Crafting social media posts
• Capturing photography or video
• Editing/ Proofreading
• Writing blog posts
• Promoting and organizing events
• Writing press releases
• Creating graphics or fliers
• Limited Data Entry

Candidate Qualifications:

• Previous experience and coursework in communications, such as journalism
• Interest in agriculture, food and farming, with a commitment to a sustainable planet
• Strong writing skills, including attention to grammar and spelling
• An understanding of voice, brand, and storytelling
• Experience with the following a plus: Publisher, Photoshop, Final Cut Pro or iMovie, WordPress, Campaign Monitor, SurveyMonkey, and social media sites
Compensation: An ideal candidate will complete this internship for college credit.

Schedule: An ideal candidate for a summer internship could commit to at least 20 hours/week for a minimum of 12 weeks. An ideal candidate for a spring, summer or fall internship could commit to at least 15 hours/week for at least 12 weeks.

To Apply: Please send a cover letter, resume and at least two writing samples (as well as any links to a blog or social media sites you would like to share) to Lisa Kelly, Director of Communications and Development, at lisa@foodshedalliance.org.

Deadlines: Suggested deadlines are listed below. If you miss a deadline, or you are interested in an internship that does not meet the minimum duration, please contact Lisa Kelly, Director of Communications and Development, at lisa@foodshedalliance.org, as exceptions can sometimes be made based on the needs of the Foodshed Alliance.

Summer Internship: May 15
Fall Internship: August 15
Spring Internship: November 15

About Foodshed Alliance: The Foodshed Alliance is a 501(c)(3) nonprofit that works to strengthen our local food system to improve the health of our bodies and our land. Our work helps family farms thrive, helps beginning farmers succeed, reduce food insecurity by reducing food waste while protecting the environment.

To learn more about our work, please visit our website at http://foodshedalliance.org.