Foodshed Alliance Multimedia Internship

Job Description: The Foodshed Alliance is seeking a qualified multimedia intern to help create dynamic, digital storytelling. This intern would work with the Foodshed Alliance’s Communications team on video projects and photography and social media outlets such as Facebook Live and YouTube. Multimedia communications will be shared through social media, our website, email marketing and other campaigns.

Location: Foodshed Alliance, 27 Main Street, 2nd Floor, Blairstown, NJ 07825

Responsibilities could include:

• Pitching Multimedia story ideas
• Filming and photographing research and farm projects in northern New Jersey
• Editing video, including graphics and sound
• Using social media sites and livestreaming features such as Facebook Live, YouTube and more
• Assisting with other communications tasks such as events

Candidate Qualifications:

• Previous experience and coursework in communications, such as journalism, photography, multimedia, and more
• Interest in agriculture, food and farming, with a commitment to a sustainable planet
• Incredibly organized, attentive to detail, with the ability to manage projects, work independently, multi-task and be a team player
• Experience and interest in storytelling, including asking great questions and understanding a voice and a brand
• Experience with video or photo editing, such as iMovie, Photoshop, Final Cut Pro, etc.
• Ideally, a candidate would have access to some of their own equipment for capturing and editing.

Compensation: An ideal candidate will complete this internship for college credit.
**Schedule:** An ideal candidate for a summer internship could commit to at least 20 hours/week for a minimum of 12 weeks. An ideal candidate for a spring or fall internship could commit to at least 15 hours/week for at least 12 weeks.

**To Apply:** Please send a cover letter, resume and at least two work samples (preferably completed video or photography projects) to Lisa Kelly, Director of Communications and Development, at lisa@foodshedalliance.org.

**Deadlines:** Suggested deadlines are listed below. If you miss a deadline, or you are interested in an internship that does not meet the minimum duration, please contact Lisa Kelly, Director of Communications and Development, at lisa@foodshedalliance.org, as exceptions can sometimes be made based on the needs of the Foodshed Alliance.

- **Summer Internship:** May 15
- **Fall Internship:** August 15
- **Spring Internship:** November 15

**About Foodshed Alliance:** The Foodshed Alliance is a 501(c)(3) nonprofit that works to strengthen our local food system to improve the health of our bodies and our land. Our work helps family farms thrive, helps beginning farmers succeed, reduce food insecurity by reducing food waste while protecting the environment.

To learn more about our work, please visit our website at [http://foodshedalliance.org](http://foodshedalliance.org).